

Our theory of change.

Our Vision

All children in Aotearoa thrive as confident, competent and creative communicators.

Our Mission

Improving quality of life outcomes through rich early language.

If, based on these principles...

ko toku reo toku mapihi maurea
Language is precious taonga

Whanaungatanga
We build robust relationships

Akoranga
Teaching and learning

Mana Motuhake
Whānau and practitioners are agents of change



We use these tools and strategies...

Goal Setting
Co-designing pathways for change

Capability Building
Peer to peer knowledge exchange

Data for Change and Improvement
Collection and analysis

Community Building
Enabling connections

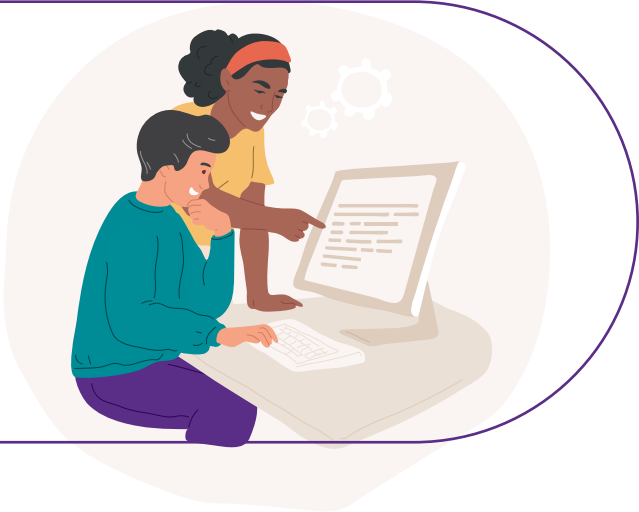
Language Planning
Intentional enrichment of early language

To deploy these activities...

Cycles of learning and change for educators
Tools and strategies for practice change

Tiakina te Kōrero for whānau & whānau supporters
Whānau share rich early language with pēpi

He Waka Kōrero
Exploring language development through mātauranga Māori



We will achieve these outcomes...

Increased serve and return

Enriched language environments

Enhanced wellbeing

Which will generate...

Practice Change
Whānau, whānau supporters and educators

Systems Change
Decision makers and communities prioritise the early years

So ultimately, more children in Aotearoa experience language-rich environments (LRE) in their first 1,000 days.