

Talking Matters' outcome measurement framework (OMF)

From 2020, we have been on an intensive journey to develop a robust set of measures that allow us to measure the outcomes of our mahi and improve our strategies and resources based on their performance on the ground, as outlined below:

- 2020 **Language Rich environments:** We landed on “Language Rich environments” as our core outcome. This was a shift from our previous focus on children’s individual language outcomes. Our strategy was directed towards supporting adults (teachers, teacher supporters, whānau and whānau supporters) to enrich the language environment of children in the first 1000 days.
- 2021 **The Language Tags:** We developed the “Language tags”, as areas that were identified (from literature and in our own “on the ground” experience) as key drivers of improvement.
- 2022 **The Outcomes Framework:** We turned these focus areas into language environment indicators that can be measured and tracked over time.

The Outcomes framework

- **What?** Talking Matters’ OMF is a system for gathering, analysing, and reporting on the outcomes of our partnerships.
- **How?** Through pre and post intervention surveys, we ask our partners a series of questions that allow us to measure where change has been achieved in the intervention and to what extent goals were attained.

The questions that we ask in the survey are linked to a framework of indicators that stem from our theory of change (figure 1). Questions are directly linked to the “activities” of each intervention, so that we only enquire about areas we directly hope to impact.

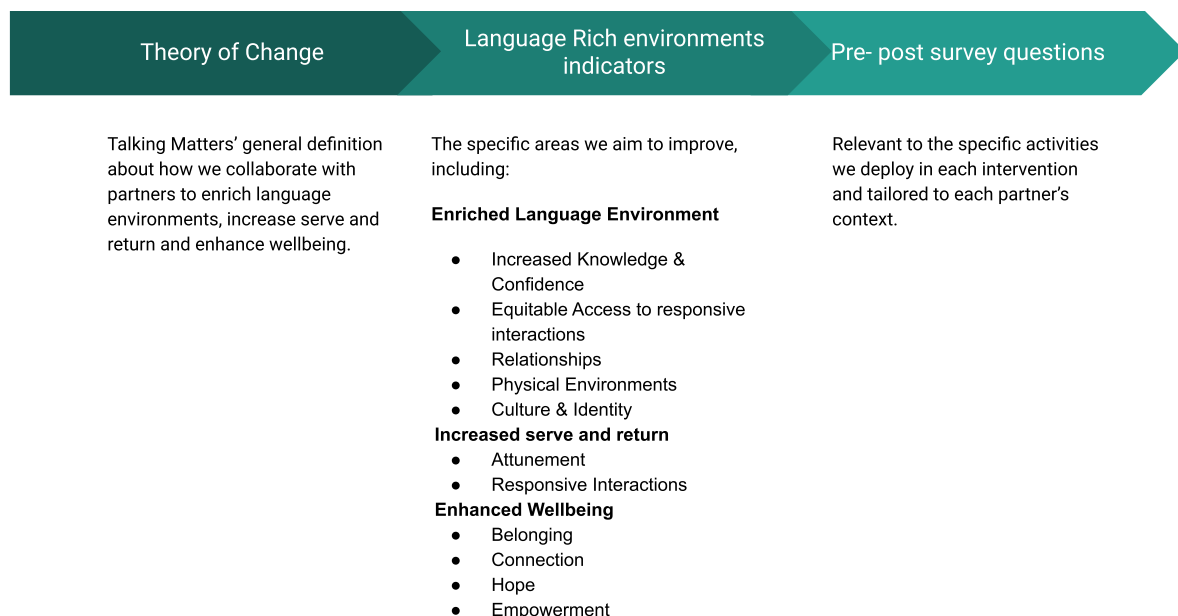
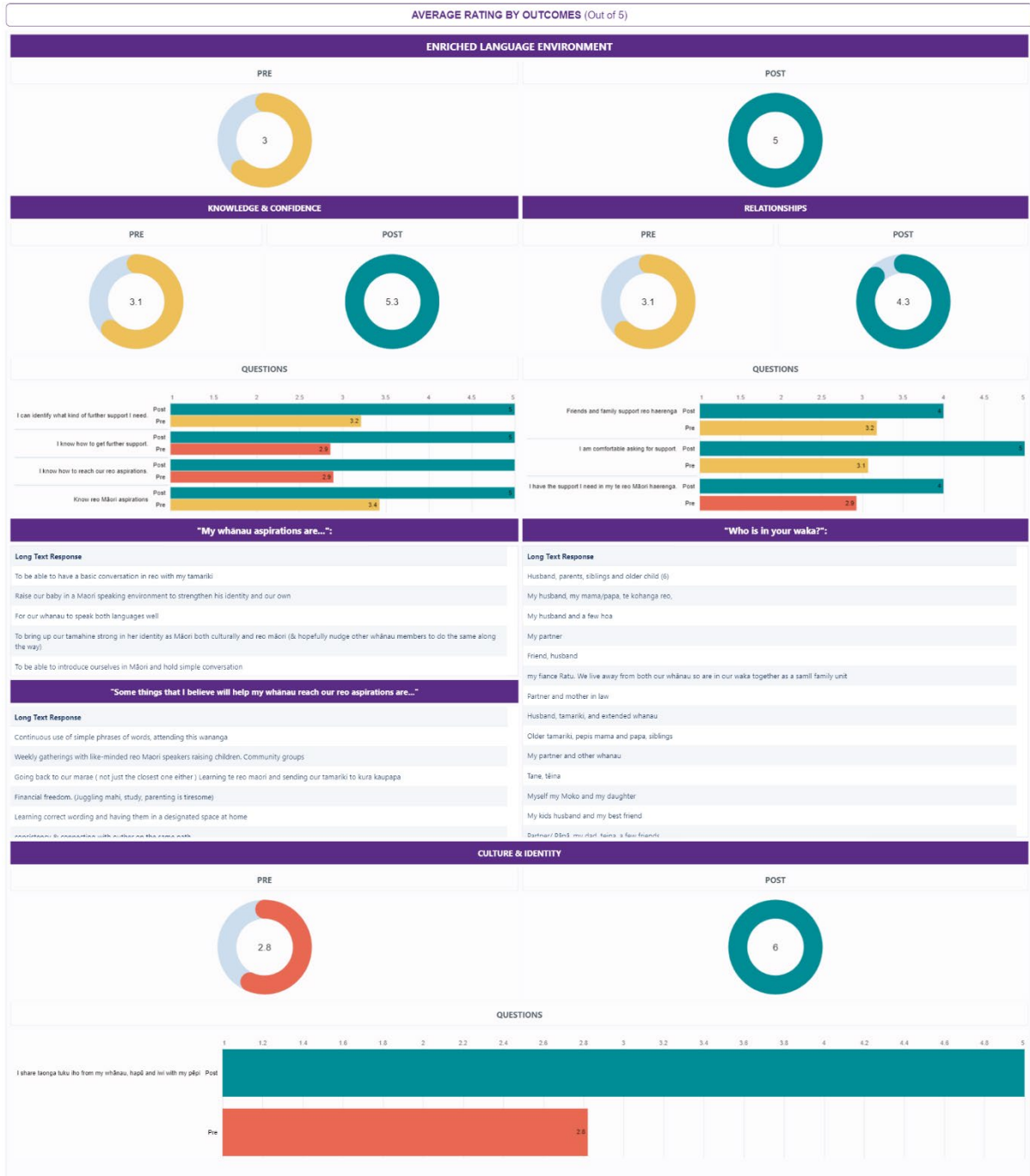


Figure 1: Talking Matters' Outcome measurement framework

Using Technology to enable and simplify measurement

In collaboration with [Development Impact](#) we have rolled out our measurement system using software that allows us to collect pre and post engagement survey data, which results are then aggregated into actionable, visualized insights. These are shared with the partner and used to improve program design, scale services and measure effectiveness. Below is an example of what one of our project outcomes dashboards looks like.



If you have any questions or want to learn more about how we measure outcomes, get in touch!

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