

Sharing our resources

Kia ora!

Thanks for distributing this Talking Matters resource - We need people like you to help us achieve our mission, which is to improve quality life outcomes through rich early language.

This resource was developed to share some simple ways of communicating with babies and young children.

We want everyone in Aotearoa to understand the importance of talking to babies.

When you hand out the booklets we would like you to encourage people to give at least one or two talk tips a go because ...

Language-rich back and forth conversations literally build a baby's brain

Here is how you could share the information from the booklets in casual conversation with whānau:

Did you know?...

- Baby's brain grows over one million neural connections every second
- A baby's brain doubles in size in their first year.
- By their third birthday, 80% of the baby's brain is developed.
- Don't just use English, now's the time to lay down the foundations for additional languages. If you speak another language at home – awesome! Science actually proves that multilingual babies are brainier!

These everyday moments, filled with talk, connection, and fun, are not just interactions – they are brain-building experiences that shape a child's future learning and relationships.



We would greatly appreciate your feedback on how this resource has supported your whānau in fostering language development with their child. In the coming months, we will send you a follow-up survey to gather your insights.