

# Why Talking Matters?

80% of neural connections are made in the first 1000 days

Baby recognises familiar voices before birth

Hearing more than one language supports brain development

Eye contact, gestures & pointing, facial expressions are forms of baby talk

Responsive communication boosts baby's brain development

Talk shapes baby's brain architecture

Talk with baby builds socio-emotional wellbeing

10 minutes reading a day exposes baby to 1.6 million words a year!



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**talking** matters